

JVC KENWOOD

May 29, 2015

Company	JVC KENWOOD Corporation
Representative	Haruo Kawahara, Chairman and CEO (Code 6632; First Section of the Tokyo Stock Exchange)
Contact	Shinichiro Nishishita, General Executive, Corporate Communication Division (TEL: 81-45-444-5232)

Notice Regarding New Management Structure

At the Board of Directors Meeting held today, JVC KENWOOD Corporation (“JVCKENWOOD”) resolved to implement a new management structure effective June 19. The new management structure, involving the election of eight candidates for Directors who will concurrently serve as Executive Officers, which the Company announced on April 27 and will propose to the 7th General Meeting of Shareholders to be held on June 19, is as follows.

1. The new Executive Officer structure

The terms of office of all 15 Executive Officers of the Company will expire at the close of the above-mentioned 7th General Meeting of Shareholders. Accordingly, the Company will appoint the following Executive Officers, who will be responsible for company-level missions and share duties and responsibilities for the Group’s overall business execution under “Vision 2020,” mid- to long-term business plan formulated effective May 18, 2015.

15 Executive Officers

Title	Name
Chairman, Representative Director of the Board, Chief Executive Officer (CEO)	Haruo Kawahara
President, Representative Director of the Board, Chief Operating Officer (COO), In charge of Public Services Sector	Takao Tsuji
Director of the Board, Chief Strategy Officer (CSO)	Seiichi Tamura
Regional CEO (Europe)	Shoichiro Eguchi
Director of the Board, Regional CEO (America)	Kazuhiro Aigami
Deputy President & Executive Officer, Assistant to COO(Media Services Sector), President and Representative Director of JVCKENWOOD Victor Entertainment, Corp.	Masaaki Saito
Chief Financial Officer (CFO)	Satoshi Fujita

Director of the Board,	Yasuyuki Tanida
Chief Innovation Officer (CIO),	
Assistant to COO (Automotive Sector)	
Regional CEO (Japan)	Naokazu Kurihara
Chief Risk Officer (CRO)	Masaki Imai
Chief Production Officer (CPO)	Toshiaki Matsuzawa
Senior Vice President & Executive Officer,	Masatoshi Miyamoto
General Manager of Finance & Accounting Division,	
Assistant to COO (Automotive direct marketing)	
Senior Vice President & Executive Officer,	Akira Suzuki
Assistant to COO (Communications Systems Business)	
Regional CEO (Asia)	Kazuki Oi
Regional CEO (China)	Hirohito Kamiyama (Newly elected)

Name of retiring Executive Officer (effective June 19, 2015)

Fabien Gregoire (Current position: Senior Vice President & Executive Officer, General Executive of Global Brand Experience Division)

Vice President & Executive Officers

Title	Name	
Vice President & Executive Officer,	Fabien Gregoire	(Newly elected)
General Executive of Global Brand Experience Division,		
Deputy President & Director of the Board of JVCKENWOOD Design , Corp.		
Vice President & Executive Officer,	Hideyuki Inoue	
General Manager of Healthcare Business Operation		
Vice President & Executive Officer,	Hisao Kikuchi	
Assistant to Regional CEO (Europe)		
Vice President & Executive Officer,	Hideyuki Kiuchi	(Newly elected)
General Executive of Legal & Intellectual Property Division		

2. Candidates for Directors (effective June 19, 2015)

As announced on April 28, 2015, the Company will maintain the current eight-Director system, while inviting a new External Director to reinforce corporate governance and establish a new structure comprising three External Directors and five Directors concurrently serving as Executive Officers, in order to implement a management structure under which the division of duties and responsibilities between the Board of Directors and the Board of Executive Officers responsible for business execution is more clearly defined. The candidates for Director of the Board and their concurrent positions under the new executive officer structure are as follows.

Title	Name	
Chairman, Representative Director of the Board, Chief Executive Officer (CEO)	Haruo Kawahara	
President, Representative Director of the Board, Chief Operating Officer (COO)	Takao Tsuji	
Director of the Board, Regional CEO (America)	Kazuhiro Aigami	
Director of the Board, Chief Strategy Officer (CSO)	Seiichi Tamura	
Director of the Board, Chief Innovation Officer (CIO)	Yasuyuki Tanida	(Newly elected)
Director of the Board (External*)	Junichi Hikita	
Director of the Board (External*)	Masanori Yoshikai	
Director of the Board (External*)	Yasuyuki Abe	(Newly elected)

* External Director specified in Item 15, Article 2 of the Corporate Law

Directors retiring from the Board of Directors (effective June 19, 2015)

Shoichiro Eguchi (Current position: Representative Director, Executive Officer & Regional CEO (Europe))

Naokazu Kurihara (Current position: Director of the Board, Executive Officer & Regional CEO (Japan))

*Shoichiro Eguchi and Naokazu Kurihara will be reappointed as Executive Officer after retiring from the Board of Directors.